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J. S. MORSE



MABEL MORSE

JUN 1 1927
U. S. DEPARTMENT OF AGRICULTURE

The ROSE FARM

PURCHASE,
NEAR RYE LAKE

WHITE PLAINS, N. Y.

Telephone White Plains 3710 J

To Each of Our Rose-Loving Friends:

We offer the suggestion that this is a most appropriate time to plant a special bed devoted exclusively to

“The New Roses ”

or fill in some of your blank spaces with them. What a joy it will be to yourself and what a pleasure it will be to show your friends the blooms that excel in colour and form the varieties of older times.

These New Roses are described on the following page, and we feel sure that they will give you the most pleasure your garden has ever afforded.

Our “*Already Started*” plants are our regular two-year-old, field grown, budded stock. We send them out in paper pots and they can be set out any time during the next few weeks and should give abundant bloom this Summer.

If you are interested in some of the older favorites, we believe you will find all the “worth-while” ones described in our General Catalogue, which we have already sent to you, but if you should have mislaid it, we shall be glad to send you another. An invitation is extended to you to come and see our Exhibition Rose Beds, and we trust that you and your friends will avail yourselves of the opportunity.

The ROSE FARM

“ S. Roger Mitchell,
PROPRIETOR.

Why wait a year for a Rose Garden?

Plant "ALREADY STARTED ROSES" now.



HE following is a list of the newer varieties and novelties that are included in our Catalogue. While some of them have been tested out in America for a comparatively short time, all those that we list are considered fairly safe for planting here.

Light Pinks

IMPERIAL POTENTATE (Clarke Bros., 1923).

Clear shining rose-pink, with silvery pink reverse, very fragrant; buds are beautifully formed, and large, well-shaped, double flowers. A flower of great substance and good form; one of the new American Roses that has made a hit. A splendid cut-flower or exhibition rose. Each \$1.50.

Medium and Dark Pinks

ELSIE BECKWITH (Beckwith, 1922).

A rich glowing rosy pink, splendid in bud or full flower, of a vigorous upright habit, with ideal all-round qualities such as fragrance, good bedder and splendid for cutting. Each \$1.50.

ETHEL SOMERSET (A. Dickson & Son, 1921).

Bright shrimp pink blending to flesh and coral pink at edge of petals. Very large full flowers with high pointed center and thick, shell-shaped petals. Highly recommended for garden use as well as for cultivating exhibition size blooms. A very fine rose. Each \$1.50.

MRS. HENRY BOWLES (Chaplin Bros., 1921).

A warm, rose-pink, shaded with salmon. A new and entirely distinct rose that will become extremely popular when more largely distributed. Flowers are of tremendous size and pointed, held on tall, upright stems, from a well-branched bush. Clean, healthy foliage and a reliable bloomer throughout the season. As an exhibition rose, it is unique. Each \$1.50.

Salmon Pinks

BETTY UPRICHARD (A. Dickson & Sons, 1922).

A combination of salmon pink, copper sheen and suffusion of orange, with a brilliant carmine reverse. A new blend of color in roses. Extremely healthy, vigorous, fragrant, and a free-bloomer. We see a great future for this rose, as it fulfilled, in our trials, the reputation it brought with it. Each \$1.50.

JOSEPHINE THOMAS (Howard & Smith, 1924).

Rich orange-salmon, shading to a creamy flesh. Large, full flower with high-crowned center freely produced on long stiff, upright stems. Bush well branched, sturdy, with healthy green foliage. Selected as a highly meritorious novelty by Capt. Geo. C. Thomas, author of "The Practical Book of Outdoor Rose Growing." Each \$1.50.

Deep and Golden Yellows

BETTY HULTON (A. Dickson & Sons, 1923).

A brilliantly colored rose of deep saffron yellow with a rich golden center. A splendid addition to the yellow class. Blooms are large, of beautiful outline and fullness held well on tall stems over a vigorous growing bush. A grand rose for exhibition or garden. Each \$2.00.

The exquisite beauty of the coloring and combinations of these new varieties is so far above that of most of the older ones, that very soon they are bound to displace the latter in the majority of gardens.

All the following are 2-year (field-grown) "Already Started Plants" for immediate planting.

DORIS TRAYLER (McGredy, 1924).

Buds are deep orange cadmium, flushed outside with crimson and orange. The full flower is a pure amber yellow, which persists until the flowers fall. Extremely free and branching, "breaking" and flowering from every eye. Blooms held well on upright stems. Each \$1.75.

MABEL MORSE (McGredy, 1921).

Beautiful bright golden yellow, without any other shading whatever. Long pointed buds, developing into large, full flowers, each of perfect shape and lasting color. A healthy branching bush, with good flower stems, dark green foliage, and free production of blooms. Awarded Gold Medal Nat. Rose Soc. Each \$1.75.

MARY PICKFORD (Howard & Smith, 1926).

An exquisite shade of orange yellow, splashed outside with salmon and salmon-blush. Upright vigorous growth with rich green foliage, supporting its blooms on long, substantial stems. Undoubtedly a rose of great merit, its deliciously fragrant blooms being freely produced through the season. Each \$2.00.

SOUV. de MME. BOULLET (Pernet-Ducher, 1921-22).

Deep golden yellow, shaded with cadmium, lighter on the tips. The long pointed buds develop into large blooms of splendid outline and fullness, freely produced on a bush of high, spreading habit. Each \$2.00.

Apricots, Coppers and Mixed Shades

AMELIE de BETHUNE (Pernet-Ducher, 1923).

Brilliant coral-red shaded with cochineal with yellow base. Flowers of medium size, semi-double when open, and really preferable in the bud and semi-open form when delicate outline and brilliancy are its most attractive features. One of the typical creations of the "Mme. Edouard Herriot" class. Each \$1.50.

ANGELE PERNET (Pernet-Ducher, Venisseux-les-Lyon, 1924.)

Vivid orange-yellow shaded with deep fiery-reddish-apricot. An exact replica of all shades visible in a gorgeous "sunset." Buds and flowers exceedingly beautiful, sweetly perfumed and produced in great abundance on low bushy plants. A delightful rose for corsage use or light decorative work, or in great masses in the garden. Each \$1.75.

INDEPENDENCE DAY (Bees, Ltd., 1919).

Brilliant flame color, suffused with copper and reddish brown. The matured flowers are semi-double but very freely produced; a vigorous plant with healthy foliage—the bush is almost incessantly covered with buds and blooms. Moderately fragrant. One of the most brilliantly colored of any rose extant. Each \$1.50.

IRISH CHARM (McGredy, 1927).

Golden apricot buds, later passing to delicate blush pink in the matured flower, which are semi-double at that time. Bushes are low and branched and freely covered with buds and blooms right through the season. A decided novelty in color and form. Each \$2.00.

Apricots, Coppers and Mixed Shades

(CONTINUED)

LADY FLORENCE STRONGE (McGredy, 1925).

Reddish prawn to violet old-rose, shaded with yellow toward the base and pink toward the edges, the interior being heavily veined and flushed with scarlet. Flowers large, fragrant and liberally produced on vigorous branched bushes. An entirely new and distinct color. Each \$1.75.

MME. ALEX. DREUX (Constant Soupert, 1921).

Brilliant deep orange tinted with gold and sometimes splashed outside with crimson. Buds of beautiful outline developing full flowers of medium size. Each \$2.00.

MRS. W. E. NICKERSON (McGredy, 1927).

Intense orange cadmium, heavily veined on the outside with "rose d'or"; the interior is deep chrome yellow, passing to a warm rose-salmon toward the tips. Each \$2.00.

NORMAN LAMBERT (McGredy, 1926).

A decidedly new two-tone shade. Outside of petals deep chrome yellow margined along the edges with brilliant orange-scarlet, showing a burnt orange tone, deep down in the flower. The inside of the petals is salmon-orange. Each \$2.00.

REIMS (Barbier, 1923).

A many toned flower of flesh pink and nankin yellow, brightened inside with apricot, orange and copper. Long pointed buds opening into full flowers. Each \$1.50.

SHOT SILK (A. Dickson & Sons, 1924).

A wonderful rose novelty of bright cherry-cerise, over-shot with salmon-orange and bright rose, buttercup yellow at base. Slightly perfumed and a profuse bloomer. Each \$1.75.

SUNSTAR (A. Dickson & Sons, 1921).

Deep orange and yellow, veined, splashed and margined with crimson and vermillion. Many yellow roses have the red shades outside only, but this is liberally tinted on both sides. Buds are long, pointed and produced in great abundance. Each \$1.75.

Reds

HAWLMARK CRIMSON (A. Dickson & Sons, 1920).

Dark crimson, with vivid maroon veinings. Buds are long and pointed, opening to a semi-double brilliant flower; a lasting rich color, and fine fragrance. Dwarf, branching habit. Each \$1.75.

IRISH SWEETNESS (McGredy & Son, 1927).

An exquisite shade of crimson lake suffused with scarlet. Flowers liberally produced through the season. Each \$2.00.

LORD CHARLEMONT (McGredy, 1922).

Perfectly shaped, long pointed flowers of light crimson, deepening to carmine crimson, slightly fragrant. This new rose has all the characteristics of a first rate exhibition type. Each \$2.00.

REV. WILLIAMSON (Pernet-Ducher, 1921).

Brilliant coral red, aglow with carmine. Buds are long, pointed and of exquisite outline and brightness, developing into large full flowers. Each \$1.75.

SENSATION (Jos. H. Hill, 1922).

Rich scarlet crimson. A "Premier" seedling larger than the parent, with proven superb qualities as a commercial cutting rose, and promises well for the garden also. Each \$1.50.

Whites

MODESTY (McGredy, 1916).

Pearly cream, tinted on the outside with rose, at maturity, almost pure white. Buds and flowers of good size, substance and delicate outline. Each \$1.50.

Special Prices for Collections of these new Roses

Any Varieties Priced Each at	\$ 1.50	\$ 1.75	\$ 2.00
You can buy Six for.....	8.50	10.00	11.50
" " " Twelve for.....	16.00	19.00	22.00
" " " Eighteen for.....	23.50	28.00	32.50
" " " Twenty-four for.....	31.00	37.00	43.00
" " " Fifty for.....	62.00	74.00	86.00

AN INVITATION

You are cordially invited to visit our nurseries during the latter half of June or early in July, when we shall be pleased to show you our Exhibition beds of all the varieties listed in our catalogue and many new Roses never before shown in this country. The Rose Beds are numbered and a copy of the plan showing the location of each variety will be available for each visitor.

Our nurseries are at PURCHASE, on Purchase Street, about four miles north of The Westchester-Biltmore Club and a quarter mile south of Lake Street.

The ROSE FARM



"IMPERIAL POTENTATE"

Here are some Wonderful Roses—for You!

Mr. L. C. Corbett,

U.S.D. of A. Bureau of Plant Industry,

Washington, D. C.